



BUSINESS IMPROVEMENT DISTRICT

Advisory Board Meeting - Agenda

Thursday, February 23, 2012 at 7:30 a.m.

Corona del Mar Chamber of Commerce offices - 2855 E. Coast Hwy, CdM

1. Call to order		7:30
2. Approval of Minutes		7:33
3. Public Comments & Introductions		7:35
4. City Council Report	Nancy Gardner/Ed Selich	7:45
5. Vision Plan Update		7:55
• Vision Plan Sub-Committee Report	Bernie Svalstad/ Ron Yeo/Scott Laidlaw Scott Palmer/Linda Leonhard	
6. Revitalization/CAP Committee Report	Bernie Svalstad/Ron Yeo	8:25
7. Administration & Financial Report	Scott Palmer	8:35
10. Marketing	Linda Leonhard	8:45
• Town Meeting / Collateral		
11. CdM Chamber Report	Linda Leonhard	8:50
Adjourn Meeting		9:00

Next BID Meeting: March 22, 2012